

FORMULATION STRATEGIES: A COMPARATIVE ANALYSIS OF EMULSION, GEL & EMULGEL

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ABSTRACT

This comparative study examines the physicochemical properties, stability, and efficacy of three topical formulations: emulsions, gels & emulgel. Emulsions, which consist of oil and water phases stabilized by surfactants, are renowned for their moisturizing properties and ability to deliver hydrophobic active ingredients. However, they can be prone to phase separation and microbial contamination. Gels, formed by polymer networks that trap liquids, are valued for their non-greasy texture and quick absorption, providing better stability and controlled release of active ingredients. The study evaluates how different gelling agents, such as carbomers and alginates, affect the gel's rheological behavior and drug release profiles. Emulgels combine the benefits of emulsion & gel, incorporating both the moisturizing effects of emulsions and the rapid absorption of gels through the addition of gelling agents to an emulsion base. This study investigates the impact of gelling agents on the stability and release kinetics of emulgels. The comparative analysis reveals that emulsions offer superior moisturizing properties but can be less stable, while gels provide a lightweight, stable alternative with controlled release. Emulgels present a hybrid solution, balancing stability, sensory attributes, and effective active ingredient delivery. The findings provide valuable insights into selecting the most suitable formulation based on desired properties and application requirements, advancing the development of more effective topical products in pharmaceutical and cosmetic applications.

KEYWORDS- Topical drug delivery, emulsion, gel, emulgel, nanoemulgel

1.1 INTRODUCTION

The delivery of medications through the skin is a complex yet promising area of study. Topical drug administration offers notable benefits over systemic routes, primarily by minimizing toxicity through limited exposure to non-target organs. This method is favoured for its simplicity and cost-effectiveness, making it suitable for localized treatment of various conditions. Topical drug delivery systems encompass a range of formulations, including solid powders, semi-solids (gels, creams, ointments), liquids, and sprays, facilitating medication

entry into systemic circulation at controlled rates by penetrating the epidermal layer. Historically, topical delivery is one of the oldest methods used by humans, with origins in ancient civilizations. Effective topical treatment requires understanding the skin's barrier properties, which consists of epidermis, dermis, and hypodermis. Conditions like atopic dermatitis (eczema) and psoriasis affect a significant portion of the population, leading to considerable healthcare costs. To improve efficacy, research is focusing on optimizing both active ingredients and delivery formulations. Traditional topical products often struggle due to the skin's barrier, prompting interest in nanocarrier systems. These nanocarriers enhance drug specificity, bioavailability, and therapeutic efficacy while allowing for controlled release at targeted sites. Recent strategies aim to use nanocarriers for sustained release and improved absorption, potentially reducing side effects. The ongoing goal of research is to evaluate innovative nanocarrier systems that enhance therapeutic uptake through the skin, providing new options for treating skin disorders. This review emphasizes the comparative study of some of the topical dosage forms.

1.2 PHYSIOLOGY OF SKIN: -

The skin, the body's largest organ, acts as a vital barrier that protects internal organs from the external environment. Its primary layer, the epidermis, includes the stratum corneum, which plays a key role in regulating permeability and maintaining hydration. This outer layer effectively prevents water loss and blocks foreign molecules, making it a significant barrier for topical drug delivery. Topical formulations aim to deliver potent drugs to target structures like keratinocytes, melanocytes, and Langerhans cells. The success of drug absorption hinges on the formulation's ability to penetrate the stratum corneum, composed of tightly packed corneocytes and lipid layers. Factors such as particle size, lipid solubility, and the physicochemical properties of both the drug and its vehicle significantly influence penetration.

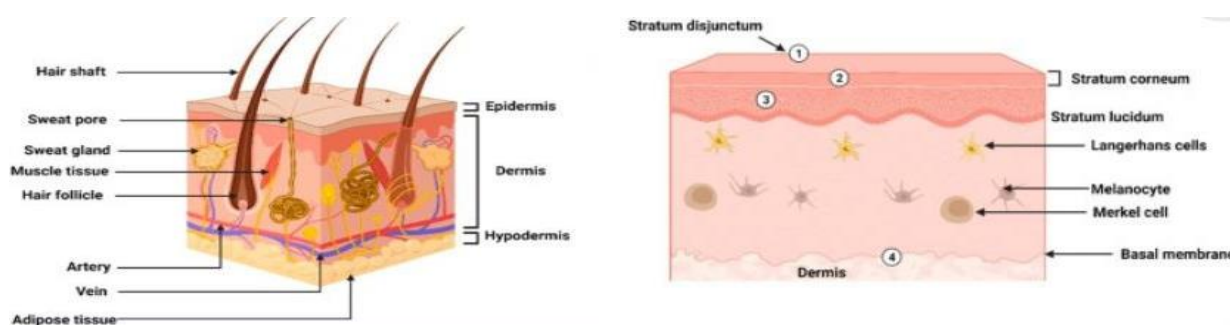


Figure-1 Physiology of Skin

Despite these advantages, challenges persist, including the skin's first-pass metabolism and variable absorption influenced by factors like age and skin condition. Nonetheless, targeted delivery through the skin offers an alternative to systemic administration, reducing issues related to gastrointestinal degradation and hepatic metabolism while providing localized therapeutic effects.

1.3 FACTOR AFFECTING PENITRATION OF TOPICAL DOSAGE FORM

The efficiency of topical dosage forms in delivering active pharmaceutical ingredients (APIs) to the skin or deeper tissues is influenced by various factors. Recognizing these elements is essential for optimizing formulations to achieve improved therapeutic results. Below is a summary of the main factors that affect penetration.

1.3.1 PHYSIOCHEMICAL PROPERTIES OF THE DRUGS

- **Molecular Size and Weight:** Smaller molecules typically penetrate the skin more easily than larger ones. Drugs with molecular weight below 500 Daltons are more likely to achieve effective penetration.
- **Hydrophilicity/Lipophilicity:** The partition coefficient (log P) indicates how a drug distributes between hydrophilic and lipophilic phases. Compounds with balanced hydrophilicity and lipophilicity (log P between 1 and 3) tend to penetrate better.
- **Solubility:** Drugs that are soluble in both the vehicle and the skin's lipid matrix will have improved penetration.

1.3.2 FORMULATION FACTOR

- **Vehicle Composition:** The choice of vehicle (gel, cream, ointment) affects penetration. For example, lipid-based formulations often enhance penetration due to their similarity to the skin barrier.
- **Concentration of the Active Ingredient:** Higher concentrations can drive greater penetration, but this must be balanced with the potential for irritation.
- **Additives:** Penetration enhancers (like ethanol, oleic acid, or surfactants) can modify the skin barrier and improve drug absorption.

1.3.3 SKIN PROPERTIES

- **Skin Integrity:** Damaged or diseased skin (e.g., eczema, psoriasis) often allows for enhanced penetration compared to healthy skin.
- **Stratum Corneum Thickness:** Variations in thickness across different body regions (thinner on eyelids, thicker on palms) affect absorption.
- **Skin Hydration:** Well-hydrated skin has altered permeability, which can enhance penetration. Hydration can be increased by occlusive dressings or formulations that retain moisture.

1.3.4 APPLICATION TECHNIQUE

- **Method of Application:** The way a topical formulation is applied (e.g., rubbing, massaging) can affect penetration. More vigorous application can lead to greater

absorption.

- **Duration of Contact:** Longer contact times generally increase penetration, making occlusive methods beneficial.

1.3.5 ENVIROMENTAL FACTOR

- **Temperature:** Increased temperature can enhance penetration by altering skin permeability and increasing the solubility of the drug.
- **Humidity:** Higher humidity can hydrate the stratum corneum and facilitate drug absorption

2.1 TOPICAL PREPRATION

Emulsions, gels, and emulsions-gels (emulgel) are essential formulations in pharmaceuticals, cosmetics, and food sciences. These systems are engineered to enhance the bioavailability, stability, and sensory properties of active ingredients, playing a vital role in drug delivery and topical applications.

2.1.1 Emulsions are inherently unstable mixtures of two immiscible liquids, primarily oil and water, stabilized by emulsifiers. In the pharmaceutical field, they facilitate the delivery of lipophilic drugs by improving their solubility and bioavailability. Two types of emulsion, including Oil-in-Water (O/W) & Water-in-Oil (W/O), cater to various therapeutic needs based on the administration route and desired release characteristics.

2.1.2 Gels, in contrast, are semi-solid systems composed of polymer networks that entrap liquid components. Their distinct rheological properties make them ideal for sustained release formulations, enhancing the stability of active ingredients. Gels can be formulated with either natural or synthetic polymers, allowing for flexibility in texture and release profiles.

2.1.3 Emulgel, a hybrid formulation combining features of both emulsions and gels, effectively stabilizes hydrophobic active ingredients within an aqueous medium. This enhances their penetration and release when applied topically. Emulgels are increasingly popular in dermatological applications due to their superior skin feel and therapeutic effectiveness.

Types:-

- **Macroemulsion:-** These are the type of emulgel with droplet sizes greater than 400 nm, making them opaque to the naked eye but visible under a microscope. These thermodynamically unstable system can be stabilized with surface-active agent, though they are sensitive to temperature changes, affecting their stability.
- **Microemulsion:-** Microemulsions are thermodynamically stable, optically transparent, isotropic systems with droplets ranging from 10 to 100 nm. Composed of water, oil,

surfactant, and co-surfactant, they offer low interfacial tension and improved drug penetration. Due to low viscosity and poor skin retention, they are modified with gelling agents for topical use.

- **Nanoemulgels:-** Nanoemulgels are thermodynamically stable, transparent oil-water dispersions with globule sizes between 1-100 nm. When combined with gel, they enhance drug penetration and stability. Nanoemulgels improve transdermal drug delivery, offering better skin absorption, higher drug loading, and effectiveness for lipophilic and hydrophilic drugs compared to traditional formulations.

2.2 TOPICAL DRUGS CLASSIFICATION SYSTEM (TCS).

The FDA proposes the topical drugs classification system (TCS). The Biopharmaceutics Classification System (BCS), which has been widely used for decades, is the basis for its design for oral quick release solid medication formulations. There are a total of four classifications and three aspects to evaluate. Qualitative (Q1), Quantitative (Q2) and invitro release (IVR) rate similarity (Q3) are the three components.

TCS Class I	TCS Class II	TCS Class III	TCS Class IV
<ul style="list-style-type: none"> • Q1-Q2 Same • Q3- Same 	<ul style="list-style-type: none"> • Q1-Q2 Same • Q3- Different 	<ul style="list-style-type: none"> • Q1- Q2 Different, • Q3 Same 	<ul style="list-style-type: none"> • Q1- Q2 Different, • Q3 Different,

Figure-2 Topical Drug Classification System (TCS)

2.3 COMPOSITION AND FORMULATION: -

2.3.1 Emulsion

Types of Emulsions

- **Simple Emulsion**

e.g:-

Oil-in-Water (O/W) Emulsion

Water-in-Oil (W/O) Emulsion:

- **Multiple Emulsion:**

e.g:-

W/O/W and O/W/O.

Composition:

Emulsion preparation involves carefully managing ingredients, concentration, and temperature to ensure stability. The oil and water phases are prepared separately, with

emulsifiers (surfactants, proteins, or natural agents) added to stabilize the mixture. Optimal concentrations of oil, water, and emulsifiers must be determined, and temperature control is essential to maintain consistency and prevent ingredient degradation. Equipment such as homogenizers, stirrers, and heating tools (hot plates, thermometers) are used for mixing and temperature regulation. Stability is tested through centrifuges, viscometers, and other instruments. The general process includes phase preparation, emulsification, cooling, and stability testing, ensuring the final product remains homogeneous and stable over time.

Advantages:-

- Enhances the solubility and absorption of lipophilic drugs results in better bioavailability.
- Can be modify for various routes of administration (oral, topical, parenteral)
- Properly formulated emulsion can remain stable over extended periods.

Disadvantages:

- Thermodynamic Instability, Emulsions can be prone to separation over time.
- Complex Manufacturing, Requires careful control of ingredients and processes.
- Sensitivity to Environmental Conditions, can be affected by temperature and pH changes.

Applications:

- **Pharmaceuticals:** Used for delivering poorly soluble drugs.
- **Cosmetics:** Emulsions serve as bases for creams and lotions.
- **Food Industry:** Emulsions are fundamental in salad dressings and sauces.

2.3.2 Gel

Composition:

Gel preparation involves combining natural or synthetic polymer matrices, solvents, active ingredients, and additives. Common polymers include alginate, gelatin, polyvinyl alcohol (PVA), and hydroxypropyl methylcellulose (HPMC). The gel-forming agents are dissolved in a solvent (usually water) under controlled heating conditions, with pH adjustments made if needed to optimize gelation. Equipment such as magnetic stirrers, hot plates, and thermometers ensure uniform mixing and temperature control. After the solution is prepared, it is cooled to initiate gelation, either at room temperature or in a refrigerator, depending on the formulation. Once the gel sets, it is stored in airtight containers to prevent moisture loss, ensuring stability and longevity.

Advantages:

- Controlled Release, Provides sustained release of active ingredients
- Generally, more stable than emulsions, especially for sensitive compounds.

- Gels offer a pleasant texture and are easy to apply topically.

Disadvantages:

- Limited Drug Load, May not accommodate high concentrations of active ingredients
- Can be challenging to maintain the desired viscosity throughout the product's shelf life.
- Sensitivity to Environmental Changes, can be affected by temperature and humidity.

Applications:

- **Pharmaceuticals:** Used in topical formulations, such as gels for anti-inflammatory drugs.
- **Cosmetics:** Common in skin care products, providing hydration and smooth application.
- **Food Industry:** Gels are used in desserts and jellies for texture enhancement

2.3.3 Emulgel

Composition:

Emulgel preparation involves combining oil and water phases with emulsifiers and gelling agents to create a stable, viscous gel. The oil phase (e.g., mineral or vegetable oil) and water phase (typically distilled water) are heated separately until emulsifiers like polysorbates or cetyl alcohol dissolve. After emulsification using a high-shear homogenizer, gelling agents (such as carbomers or xanthan gum) are gradually added to thicken the mixture. Temperature and pH must be carefully controlled throughout the process. The mixture is then cooled while stirring to ensure uniformity. Stability tests are performed to evaluate the final product's consistency and performance. Finished emulgels are stored in airtight containers to maintain quality.

Advantages:

- Synergistic Properties: Enhances stability and penetration by combining the advantages of gels and emulsions.
- Provides a pleasant skin feel, making it suitable for cosmetic applications.
- Suitable for both hydrophobic and hydrophilic active ingredients.

Disadvantages:

- Requires careful formulation to ensure stability and efficacy.
- Active ingredients may interact with the gelling agents or emulsifiers, affecting performance.

- Shelf-Life Concerns, May have stability issues if not properly formulated.

Applications:

- **Pharmaceuticals:** Frequently used in topical drug delivery systems, especially for anti-inflammatory and analgesic drugs.
- **Cosmetics:** Popular in skincare products, offering moisturization and soothing effects.
- **Dermatology:** Emulgels are used for treating skin conditions due to their enhanced penetration.

2.3.4 General Preparation Nano - Emulgel

Composition

Nanoemulsion preparation involves combining an oil phase (e.g., MCT or olive oil), surfactants (such as polysorbate 80), and co-surfactants (like ethanol) to form a coarse emulsion. Using a high-shear mixer or high-pressure homogenizer, the emulsion is processed to reduce droplet size to the nanoscale. A gelling agent (e.g., Carbopol) is then incorporated to thicken the formulation. The pH is adjusted for skin compatibility (typically 5.5 to 7.0), and viscosity is modified for ease of application. Characterization techniques, including particle size analysis, viscosity measurement, and stability testing, ensure the formulation's quality and effectiveness. Equipment such as homogenizers, stirrers, pH meters, and viscometers are essential for preparation and analysis

Advantages

- Improved permeation of active ingredients through the skin result in enhanced drug delivery
- Nanoemulsions are generally more stable than conventional emulsions.
- The gel matrix allows for sustained release of the drug.
- Formulations can be made less irritating due to smaller droplet size and better dispersion.

Disadvantages

- Requires precise formulation techniques and conditions.
- Production may be more expensive due to specialized equipment and ingredients.
- Stability Issues, Potential for instability over time if not properly formulated or stored.
- Regulatory Barriers, Because of the technology's uniqueness, development and approval may be more difficult.

Applications

- **Topical Drug Delivery:** Used for anti-inflammatory, analgesic, or antifungal drugs.
- **Cosmetic Applications:** Effective in delivering active ingredients in skincare products.
- **Transdermal Patches:** Can be integrated into patches for sustained drug release.
- **Pharmaceuticals:** Delivery of vaccines or sensitive biological molecules.

3. COMPARATIVE ANALYSIS OF EMULSION, GEL & EMULGEL

3.1 Physicochemical Properties: -

The physicochemical nature of gels, emulsions, and emulgels is very different from one another. These variations directly influence the stability, the efficiency of the drug delivery, and the ability to use them. A gel is a semi-solid system based upon a network of cross linked polymers trapping liquid phase; it could be hydrophilic or hydrophobic by the type of polymers used. Gels are generally characterized by pseudoplastic or thixotropic flow properties, meaning that they become less viscous under shear stress; they are often transparent or translucent, and have a high water content, which makes them non-greasy and easy to spread; however, they may experience syneresis, a condition in which the liquid separates from the gel over time, which compromises stability; they are best suited for hydrophilic drugs, which limits their use for lipophilic compounds.








There are two immiscible liquids, one dispersed as droplets in the other, that is stabilized by emulsifiers, and it forms what is known as an emulsion-biphasic system. The rheological properties of these emulsions depend on oil-to-water ratio and the concentration of surfactant, which can be either water-in-oil or oil-in-water emulsions. Emulsions are more viscous and opaquer than gels, and they can transport both lipophilic and hydrophilic medications. However, stability is a critical issue with emulsions since they are liable to phase separation, including creaming, coalescence, and Ostwald ripening.

Emulgels combine the benefits of both gels and emulsions by mixing an emulsion into a gel foundation. The biphasic structure of this hybrid system, consisting of a hydrophilic continuous phase and a dispersed lipophilic phase, improves the solubility of both water-soluble and lipid-soluble medications. Phase separation in emulsions is less likely when a gel matrix is present because it improves viscosity and structural integrity. In addition, emulgels have enhanced skin adhesion and spreadability that enhances the penetration of drugs through the skin. Their rheological properties are superior as they offer thixotropy with higher stability and retaining drug compared to gels and emulsions.

S.No.	PERAMETER	EMULSION	GEL	EMULGEL	NANO-EMULGEL
1.	Definition	Mixture of oil and water	Semi-solid with high water content	Combination of emulsion and gel	Nanosized droplets of oil dispersed in water
2.	Composition	Oil, water, emulsifiers	Water, gelling agents	Oil, water, emulsifiers, gel agents	Oil, water, surfactants, gelling agents
3.	Appearance	Cloudy & liquid	Transparent or translucent	Creamy & glossy	Clear to slightly hazy
4.	Texture	Creamy	Soft & Smooth	Smooth & glossy	Smooth, less greasy
5.	Rheological Properties	Non-Newtonian	Thixotropic	Pseudo-plastic	Shear-thinning
6.	Viscosity	Moderate to high	High	Variable (depends on formulation)	Lower viscosity than emulgel
7.	Stability	Variable	Good (depends on formulation)	Generally stable	Highly stable
8.	Skin Penetration	Moderate	Good	Excellent	Enhanced penetration
9.	pH Stability	Moderate stability	Sensitive to pH changes	Moderate sensitivity	pH stable
10.	Release Rate	Rapid release	Sustained release possible	Intermediate release profile	Sustained and controlled release
11.	Preparation	General homogenization	Simple mixing	Requires emulsification	Complex (nano-processing)
12.	General Applications	Nutritional, therapeutic, cosmetics	Wound healing, hydration, pain relieving	Pain relief, localized treatment	Targeted therapy, enhanced delivery
13.	Bioavailability	Moderate, depends on formulation and stability	Varies, often lower than emulsions unless enhanced with permeation agents.	Improved compared to emulsions alone due to enhanced penetration.	Higher than traditional emulsions and gels due to smaller droplet size and increased surface area.
14.	Spreadability	Generally good; influenced by viscosity and consistency	Limited; depends on formulation and viscosity.	Improved compared to gels alone; more easily spreadable due to	Excellent; nano emulsions enhance spreadability and

				the emulsion component	uniformity.
15.	Globule/Particle Size	Typically ranges from 1 to 100 μm .	Not applicable (does not contain globules).	Ranges from 1 to 10 μm ; depends on the emulsion phase.	Generally, less than 200 nm, ensuring greater stability and absorption.

Table-1: Physicochemical Properties**3.2 Marketed Products: -**

S. no.	Category	API	Brand Name	Dosage Form	Marketed Product
1.	Anti-inflammatory	Hydrocortisone Butyrate	Locoid Crelo	Emulsion	
		Methyl salicylate	Iodex	Gel	
		Diclofenac diethyl ammonium	Voltaren	Emulgel	
2.	Anti-microbial	Etomidate Emulsion	Troymidate	Emulsion	
		Gentamycin	Collamycin	Gel	
		Diclofenac Diethylamine	Comf Emulgel	Emulgel	
3.	Local anesthetic	Propofol	Diprivan	Emulsion	

		Lignocaine	Xylocaine Gel.	Gel	
		Diclofenac	Voveran	Emulgel	
4.	Anti-itching	Gamma Benzene Hexachloride & Cetrimide	Gamazex	Emulsion	
		Miconazole	Sapat	Gel	
		Kojic Acid	Kojitin Emulgel	Emulgel	
5.	Skin Brightening	Azelaic Acid	Kaya Clinic Brightening Night Cream	Emulsion	
		Arbutin, Octinoxate	Alkem Labs Kojiglo Gel	Gel	
		Niacinamide	Melasure Skin Lightening Emulgel	Emulgel	

Table-2: Marketed Products

4. EVALUATION OF EMULGEL

4.1 Organoleptic properties: - The prepared emulgel formulations were visually inspected for colour, odour and appearance.

4.2 Viscosity: - Viscosity was measured using a Brookfield Rheometer at specified conditions. The formulation settled for 30 minutes before spindle immersion and the readings were taken after the desired conditions were set.

4.3 pH: - The pH meter was calibrated with standard buffer solutions of pH 4.0 and 7.0. For

measurement, the sample were diluted accordingly and placed in a beaker in which a digital pH meter was immersed for one minute, with readings taken in triplicate to calculate mean values.

4.4 Texture Analyzer: - To evaluate spreadability, a formulation is sandwiched between two glass slides, with a known weight applied to the upper slide. The time taken for the slides to separate is measured, indicating how easily the formulation spreads. Shorter times reflect better spreadability.

$$S=M.L/T$$

where:

S represents the spreadability,

M is the weight applied to the upper slide,

L is the length of the glass slides, and

T is the time taken for the slides to separate

4.5 Stability Study: - Stability is evaluated according to ICH guidelines using collapsible aluminium tubes. Formulations are stored at various temperatures and humidity levels for three months, with samples assessed for pH, physical appearance, rheological properties, and drug content at specified intervals.

4.6 Physical Stability: - To evaluate physical stability, emulsion samples were centrifuged at specified conditions and visually inspected for creaming or phase separation, with stability assessed one-week post-preparation.

4.7 Skin irritation studies: - A 1 cm² area was marked on the left dorsal surface for prepared sample application. The time was noted, and irritancy, erythema, and edema were evaluated at regular intervals over 24 hours, with observations recorded for any reactions.

4.8 Swelling Index:- To determine the swelling index, 1 g of formulation was placed on porous aluminium foil in 10 ml of 0.1 N NaOH. Samples were weighed at intervals until stable, with the swelling index calculated using the formula:

$$SW \% = [(W_t - W_o) / W_o] \times 100.$$

Where, (SW) % = Percentage swelling,

W_o = Original weight of sample

W_t = Weight of swollen sample at time t

4.9 Microbiological assay: - The agar diffusion method for sample formulations involves inoculating agar plates with microorganisms, applying the formulations on disks, and measuring inhibition zones. This method evaluates antimicrobial efficacy, indicating how well the formulations prevent microbial growth around the application sites.

4.10 Drug content measurement:- 1 g of formulation was mixed with methanol and sonicated. After filtration, absorbance was measured at 320 nm using a UV spectrophotometer. Drug content was calculated using the standard plot and formula involving concentration, dilution factor, and conversion factor.

$$\text{Drug Content} = (\text{Concentration} \times \text{Dilution Factor} \times \text{Volume taken}) \times \text{Conversion Factor}$$

4.11 Globule size and zeta potential:- Globule size and zeta potential of sample were measured using Zetatrac and Malvern Zetasizer 3000HSA. A 1.0 g sample was dissolved in water to create a dispersion, which was analyzed at 25°C after adequate dilution for accurate results.

4.12 In vitro drug release study:- In vitro drug release studies of formulations were conducted using Franz diffusion cells with dialysis membranes. The receptor chambers were filled with PBS, maintained at 37°C, and stirred. Aliquots were withdrawn at set intervals, analysed via UV spectrophotometry, and cumulative drug release was calculated. This method mimics skin permeability and facilitates drug solubilization assessments.

S. no.	Parameter	Evaluation
1	Organoleptic properties	Assessment of colour, clarity, and homogeneity
2	Viscosity	Measures the viscosity of the emulgel for consistency
3	pH	Measures the pH of the emulgel for stability and effectiveness.
4	Spreadability	Evaluates the texture and spread ability of the emulgel.
5	Stability Study for storage	Tests the stability of the emulgel under various temperature and humidity conditions.
6	Physical stability	Assesses the stability of the formulation by observing phase separation.
7	Skin irritation studies	Tests topical formulation to cause irritation or allergic reactions on the skin, often using animal models or human volunteers.
8	Swelling Index	Measures the degree of swelling in a topical formulation, ability to absorb water.
9	Microbiological assay	The agar diffusion method for sample formulations involves inoculating agar plates with microorganisms
10	Drug content measurement	Quantifies the amount of active pharmaceutical ingredient in the formulation
11	Globule size & zeta potential	Analyze the size of droplets or particles in the formulation and their charge, which affects stability, absorption, and distribution of the drug
12	In vitro drug release study	evaluates the rate and effectiveness of a drug's long-term release from its formulation.

Table-3: Evaluation Parameters of Emulgel

5. CHALLENGES: -

Formulation variability presents a significant challenge in comparing emulsions, gels, emulgels, and nano-emulgels, as each system demands distinct surfactants, gelling agents, and stabilizers, complicating standardization. Additionally, the characterization techniques required for each formulation differ; for example, emulsions often need particle size analysis, while gels benefit from rheological studies, necessitating careful selection of appropriate methods. Bioavailability and skin penetration also vary significantly across these formulations, influenced by their unique physicochemical properties, which complicates direct comparisons in drug delivery efficacy. Moreover, comprehensive studies can be resource-intensive, requiring considerable time, materials, and specialized analytical equipment, posing limitations. Lastly, market variability affects the relevance and application of each formulation type, resulting in inconsistencies in usage and perception within the industry.

6. FUTURE PERSPECTIVE: -

Innovative formulation strategies are set to reshape the landscape of emulsions and gels, with advancements in technologies such as smart polymers and nanocarriers potentially enhancing their stability and effectiveness. Researchers are likely to investigate new combinations of surfactants and gelling agents to optimize performance for specific therapeutic applications. Meanwhile, enhanced characterization techniques, including advanced imaging and real-time monitoring, will enable a deeper understanding and better control of formulation properties, leading to more reliable comparisons. The future of drug delivery also looks promising, particularly with nano-emulgels, which could improve bioavailability and targeted delivery through innovations in nanotechnology that allow for precise control over release profiles and skin penetration. Sustainability is becoming a priority in the formulation industry, with an increasing focus on biodegradable and eco-friendly ingredients to meet consumer demand. As the field evolves, regulatory frameworks are expected to adapt, potentially streamlining the approval process for new products. Additionally, the rise of personalized medicine may drive the development of tailored formulations to meet individual patient needs, while e-commerce and online marketing trends will likely influence how these products are created and marketed.

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